## **Future Directions of Map Analysis and GIS Modeling**

...where we are headed and how we can get there

## 2013 Arkansas GIS Symposium The State of GIS | September 9th - 13th 2013

## Joseph K. Berry

Keck Visiting Scholar in Geosciences, University of Denver Adjunct Faculty in Natural Resources, Colorado State University Principal, Berry and Associates // Spatial Information Systems, Fort Collins, Colorado

Most of GIS's recent growth has been in its capabilities as a "technical tool" for corralling vast amounts of spatial data and providing near instantaneous access to remote sensing images, GPS navigation, interactive maps, asset management records, geo-queries and awesome displays. However, GIS as an "analytical tool" hasn't experienced the same meteoric rise—in fact it might be argued that the analytic side of GIS has somewhat stalled over the last decade. But the future of GIS is moving from a "down the hall and to the right" specialist's role providing mapped data, to a broader and more active role providing spatial information through map analysis and modeling that directly interacts with research, policy formation, planning and management decisions. The shifting emphasis from data—centric tools for mensuration (Where is What) to application-specific constructs of prescriptive mapping (Why, So What and What If) infuses consideration of geographic patterns and relationships within problem-solving contexts. This presentation describes a comprehensive framework for map analysis and modeling concepts and procedures as direct spatial extensions of traditional mathematics and statistics enabling individuals with minimal or no GIS background to develop spatial reasoning skills—thinking with maps.

Reference: (PowerPoint slides and live URL links to references are posted at www.innovativegis.com/basis/present/Arkansas\_Sep2013/)

- Simultaneously Trivializing and Complicating GIS white paper describing a mathematical structure for Spatial Analysis/ Statistics.
   http://www.innovativegis.com/basis/Papers/Other/SpatialSTEM/TrivializingComplicating\_GIS.pdf
- SpatialSTEM: a mathematical/statistical framework for understanding and communicating grid-based map analysis, paper presented at ASPRS 2013 Annual Conference, Baltimore, Maryland, March 28, 2013.
  - http://www.innovativegis.com/basis/Papers/Other/ASPRS13\_sSTEM/
- A Math/Stat Framework for Grid-based Map Analysis and Modeling Topic 30 in the Beyond Mapping III online book in the three-part compilation series of the Beyond Mapping columns published in GeoWorld since 1989.
  - http://www.innovativegis.com/basis/MapAnalysis/Topic30/Topic30.htm
- A Brief History and Probable Future of Geotechnology white paper on the evolution and future directions of GIS technology.
- http://www.innovativegis.com/basis/Papers/Other/Geotechnology/Geotechnology\_history\_future.htm
- GIS Evolution and Future Trends Topic 27 in the Beyond Mapping III online book in the three-part compilation series of the Beyond Mapping columns published in GeoWorld since 1989.
  - http://www.innovative g is.com/basis/Map Analysis/Topic 27/Topic 27.htm
- Beyond Mapping Compilation Series a compilation of nearly two hundred "Beyond Mapping" columns appearing in GeoWorld 1989 to 2013 organized into three online books.
  - http://www.innovativegis.com/basis/MapAnalysis/ChronList/ChronologicalListing.htm



Joseph K. Berry is a leading consultant and educator in the application of Geographic Information Systems (GIS) technology. He is the principal of Berry and Associates // Spatial Information Systems (BASIS), consultants and software developers in GIS technology and the author of the "Beyond Mapping" column for GeoWorld magazine since 1989. He has written over two hundred papers on the theory and application of map analysis techniques, and is the author of the popular books Beyond Mapping (Wiley, 1993), Spatial Reasoning (Wiley 1995) and Map Analysis (GeoTec Media, 2007). Since 1976, he has presented college courses and professional workshops on geospatial technology to thousands of individuals from a wide variety of disciplines. Dr. Berry conducted basic research and taught courses in GIS and Remote Sensing for twelve years at Yale

University's Graduate School of Forestry and Environmental Studies, and is currently the W. M. Keck Visiting Scholar in Geosciences at the University of Denver and an Adjunct Faculty member in Natural Resources at Colorado State University.

http://www.innovativegis.com/basis/basis/cv\_berry.htm — Email: jberry@innovativegis.com — Website: www.innovativegis.com